



Birthdays SAVE BABIES!

The money you can raise by donating your birthday will help to provide a 20 bed maternity unit with all the staff and equipment needed to deliver over 1000 babies each year, saving the lives of hundreds of mothers and babies who would die without this specialist care.

18-year-old girl, Jean*, was referred to our partner hospital ready to give birth to her first child. In fact, she had twins which were lying in the wrong position making a natural delivery too risky. The staff performed an emergency C-section and the twins were born. However, Jean's health deteriorated and she started to have regular seizures. She was found to have eclampsia which is incredibly dangerous for mothers and responsible for a huge number of maternal deaths in the developing world.

The hospital team did all they could with limited equipment and supplies and treated her for 8 days during which time her health slowly improved. A space was eventually found for her at a hospital with more intensive care facilities and thankfully she continued to improve and returned home with her healthy twins some time later.

Thankfully we are seeing more happy endings like this in Haiti but there's so much more work to be done. We are starting to work with partners in the world's newest and most fragile nation, South Sudan, where 1 in 7 women will die in pregnancy or childbirth. A truly shocking statistic which we are working to change.

Every pound you can raise through your birthday, or give as a gift, will be helping to save lives and make the birthday wishes of many more vulnerable mothers come true.

**Name changed to ensure patient privacy.*

PLEASE RETURN COMPLETED FORMS TO:

Hope Health Action
25 Coney Hill Road
West Wickham
BR4 9BU

Tel: 020 8462 5256
Email: info@hopehealthaction.org
www.hopehealthaction.org
Charity number: 1163642



HOPE HEALTH ACTION



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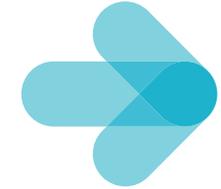
MAKE A
Birthday Wish
COME TRUE!



ASK FOR DONATIONS INSTEAD OF BIRTHDAY PRESENTS THIS YEAR,
AND MAKE A *Birthday Wish* COME TRUE FOR A MUM IN HAITI
A SAFE BIRTH FOR HER NEW BABY!



HOW TO GET INVOLVED



ASK FOR DONATIONS INSTEAD OF PRESENTS

Family and friends love to give presents at birthdays. It's tradition and it makes us feel good. But how much value do we really put on the things we receive? This year, you can make a Haitian mum's wish come true by asking for donations instead of presents. Raising just £150 is enough to provide an emergency C-section potentially saving 2 lives. Surely presents don't come more valuable than that.

GETTING INVOLVED IS EASY. JUST FOLLOW THESE 3 STEPS:

1. Go online to www.hopehealthaction.org/campaigns to sign up, or return the form below. We'll use the information to support you in your fundraising.
2. Create a JustGiving page so that people can easily make donations and Gift Aid them: www.justgiving.com/hopehealthaction.
3. Tell your friends and family what you are doing! Make sure everyone knows that you would like them to donate to HHA and how to do it. Share the JustGiving link on social media as much as you can. If you receive cash or cheques, you can make a payment to your own JustGiving page after the day.

For us, birthdays are usually joyful occasions. We give and receive presents, and we may even have a party. But how often do you think about what it took to bring you into the world?

In the developing world, a joyful 'birth' day is far from guaranteed. With the majority of births taking place at home in often squalid conditions with no medical support, the risk to mother and baby is shockingly high. 830 women die every day from preventable causes linked to pregnancy and birth with 99% of those occurring in the developing world.

Hope Health Action works to fight against this injustice by improving maternal health care for the world's most vulnerable. HHA co-founded and supports a hospital in North Haiti which, in the last year alone, delivered 1141 babies in the maternity unit and many more in the community through our network of Traditional Birth Attendants. Pledging your birthday today will mean more lives will be saved.

JUST £15 IS ENOUGH TO PROVIDE A NATURAL DELIVERY IN HOSPITAL

We know that through providing health education and free access to healthcare we can save thousands of lives. A mother-to-be in Haiti has just one wish – that she and her baby survive. Donating your birthday this year can make that wish come true.

JUST £150 IS ENOUGH TO PROVIDE AN EMERGENCY C-SECTION SAVING 2 LIVES

Make a birthday wish come true this year by giving up your presents and asking friends and family to donate to HHA.

GIVE A DONATION AS A GIFT

You don't have to wait until your birthday to get involved. Why not help a mother give birth safely by making a donation as a gift for someone else? We all know people who are hard to buy for so this could be the perfect gift. Make a donation via our website choosing the 'birthday' campaign to make a birthday wish come true.

I WILL MAKE A *Birthday Wish* COME TRUE!

First name:

Last name:

Date of birth: / /

Gender: Male Female

Email:



HHA will use your information to keep in touch about birthday fundraising. We also want to keep you informed about our work and other ways you can get involved. If you would prefer not to receive information beyond birthday fundraising, then tick this box:

Your data will not be shared with any third parties. Please contact us if your information or communication preferences change at any time.